TECHNOLOGY

NATIONAL RANKINGS

#6 BEST CITY TO WORK IN TECH
— *SmartAsset, 2019*

#7 HOT SPOT FOR DATA SCIENCE JOBS
— *Burning Glass, 2019*

#4 RISING STAR FOR TECH JOBS
— *CompTIA, 2021*

#8 MOST RESILIENT TECH HUB
— *LinkedIn, 2021*

TOP 5 EMERGING NORTH AMERICAN TECH MARKET
— *CBRE, 2021*

PRO-BUSINESS ENVIRONMENT

Major fiber backbone and long-haul data access.

Refundable research and development tax credit of 6.5% for qualifying research expenditures in Iowa.

12% LOWER The cost of doing business is 12% lower than the national average.
— *Moody's Analytics*

Iowa offers several innovation funding and tax credit programs that are especially helpful for technology companies.

DSM ACCELERATORS

GLOBAL INSURANCE ACCELERATOR

The **Global Insurance Accelerator** is a mentor-driven accelerator designed to foster innovation in the insurance industry by supporting startups that target the global insurance sector through technological innovations.

BrokerTech Ventures

Backed by nine super-regional, privately held brokerage firms, the **BrokerTech Ventures** Accelerator is an innovation hub for startups to test broker-centric ideas and products, while bringing new and innovative ideas and solutions to the industry.

techstars IOWA ACCELERATOR

TechStars is a nationally renowned venture capital firm and network of accelerators that has partnered with Grinnell College to form one of Iowa's most competitive incubators.

KEY TECHNOLOGY CLUSTERS

- Advanced Manufacturing
- Animal and Plant Genetics
- Data Centers
- Digital Media and Marketing
- FinTech
- InsurTech
- Precision Farming
- Process Control Systems

GREATER DES MOINES PARTNERSHIP

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QUALIFIED WORKFORCE

Estimated job training reimbursement of over

$10,000

per new tech-based employee based on increased payroll.

2.8% average annual growth in high-tech industries over the past 10 years.
— *JobsEQ*

38% of the population age 25 – 64 hold a bachelor's degree or higher.
— *JobsEQ*

36,545

workers in high-tech industries.
— *JobsEQ*

70,000 students in higher education the region.
— *NCES (National Center for Education Statistics)*

IDEAL LIVING ENVIRONMENT

A 20-minute average commute.
— *U.S. Census Bureau*

10-12 %

The cost of living is typically 10-12% below the national average.
— *The Council for Community and Economic Research*

MAJOR DSM DATA CENTERS

Meta (Facebook):
$3 BILLION

Microsoft:
$4.5 BILLION

Apple:
$1.4 BILLION

RECENT EXPANSIONS

ESO
ESO is a rapidly growing technology company providing software applications, interoperability and data management solutions to emergency medical services, fire departments and hospitals. This Austin-based company recently moved to Downtown DSM and occupies 13,000 sq. ft. in the former *Des Moines Register* printing floor.

JOHN DEERE: INTELLIGENT SOLUTIONS GROUP
Intelligent Solutions Group (ISG), the company's premier IT development department, creates software for precision agriculture and recently invested $32.6 million in a new office building to house 700 employees in Urbandale.

LANDUS INNOVATION CENTER
Landus is a farmer-owned cooperative with a multi-year agreement with Google to explore the many challenges and opportunities facing today's farmers, and to seek ground-breaking solutions for a more sustainable and profitable farming ecosystem of tomorrow. Landus brings Google Cloud's solutions to the Landus Innovation Center in Des Moines, a facility dedicated to connecting the cooperative's farmer-owners to global innovation leaders to help drive a sustainable future in agriculture.

SELECTED IT OCCUPATIONS

Mean wages for 4th Quarter 2021

Actuaries: **$117,000**
Computer and Information Systems Manager: **$137,600**
Computer Network Architects: **$112,500**
Computer Network Support Specialists: **$62,500**
Computer Occupations, All Other: **$74,000**
Computer Programmers: **$73,700**
Computer Systems Analysts: **$89,000**
Computer User Support Specialists: **$54,400**
Database Administrators and Architects: **$103,300**

Electrical Engineers: **$87,600**
Information Security Analysts: **$91,700**
Network and Computer Systems Administrators: **$84,000**
Operations Research Analysts: **$92,300**
Software Developers and Software Quality Assurance Analysts and Testers: **$96,700**
Statisticians: **$68,100**
Web Developers and Digital Interface Designers: **$69,500**

— *JobsEQ*

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06/2022